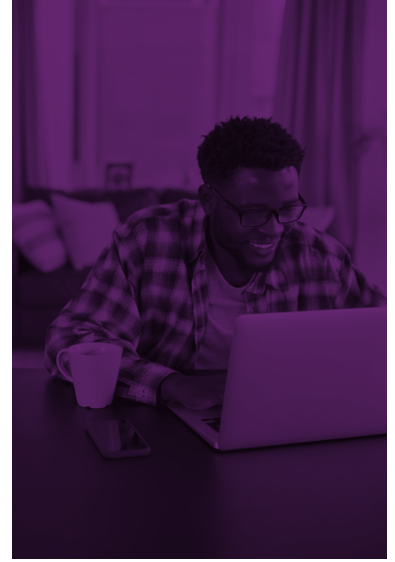


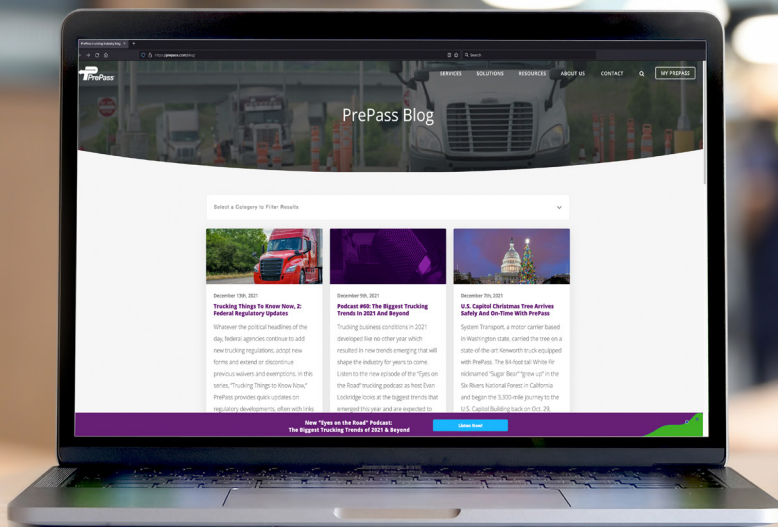


GUEST BLOG Content Guidelines



PrePass Safety Alliance is a non-profit connected truck organization with a mission to make highways safer and more efficient through innovative data-driven solutions. We will consider guest content for our [website blog](#) at [PrePass.com](#) that offers valuable, non-promotional information to our customers. Typically, guest blogs are written by those recognized as having expertise in the topic. PrePass.com visitors - more than 100,000 each month - consist primarily of over-the-road truck fleet leaders and staff of all types, as well as truck drivers, especially owner-operators. All content must provide useful information that helps improve safety and efficiency in the trucking industry.

Of special interest are “how-to” and “best practice” type stories with actionable tips, tools, and valuable strategies. Such content is subject to PrePass quality and editing standards, just as if they were staff produced. Please review our previously published posts to get an idea of our standards and typical blogs. PrePass reserves the right to decline any submission and to edit guest blog content to match our style and standards. PrePass won't accept articles that simply promote a company or organization, or tell the reader why they need a product or service.





GUEST BLOG

Content Guidelines

Submission guidelines:

- In addition to a byline listing the author's name and company, you must also provide a one to two-sentence bio that will be included at the end of each blog with the author's title and company information.
- We require an author picture or headshot and request any photos or illustrations that relate to the content with written permission to use them. While we may use a headshot with a commentary-type piece, the primary story photo should be at least 1180 X 350, 72 DPI.
- We're generally looking for 500-700 words for written content, but that's flexible depending on the subject. The PrePass blog conforms to AP style.
- For consideration, send a proposal/outline to the attention of Evan Lockridge, content marketing manager at PrePass, evan@prepassalliance.org. Please explain why this topic is important to our readers and customers. Summarize why the author can be considered an expert in this field. Also, include any connections to corporations, associations or other entities that have any relation to the topic.
- Unsolicited manuscripts are welcome but may not be acknowledged.

An example of guest content that has performed well in the past:

How to Guard Against Large Truck Towing Bills

<https://prepass.com/2021/05/24/how-to-guard-against-large-truck-towing-bills/>